



Dear Friends of CMS,

We are so excited to be hosting our 32nd Annual Student PERFORMATHON on Saturday, May 4th, 2024! CMS is a non-profit organization whose mission is to enrich lives and communities by offering excellent music education, performances, and cultural experiences. Our annual **PERFORMATHON** is an all-day marathon student recital fund-raiser, where students from our **600+** student body raise sponsorships for their performance. **All proceeds benefit our student scholarship fund that provides merit and need-based scholarships, as well as free or discounted programming for our students and our community.** Over the last 30 years, we have raised over \$380,000 for CMS students who otherwise may not have been able to advance their love for music.

In addition to more than 200 students performing throughout the day, the **PERFORMATHON** is open to the public with events and entertainment all day long! There will be basket raffles, instrument yard sale, games, bake sale and much more! Rain or shine, hundreds of families and community members come together to support our students and enjoy a day of fun for all ages!

This year, CMS is once again reaching out to local businesses to ask for support. Your contribution to **PERFORMATHON** will give your business a direct and focused opportunity to reach parents, siblings, grandparents and friends right here in our community!

You can support this worthy cause and **publicize your business** in one or more of the following ways:

- **DONATION:** Donate a full sponsored basket or merchandise, services, tickets, or gift certificates for the raffle gift baskets. Donors will be listed in the program book and are welcome to display marketing material.
- **EVENT SPONSOR:** Become an Event or Performance-Hour Sponsor and highlight your business throughout the day, including vendor table, signage and special mentions during the program.
- **PROGRAM BOOK AD:** Place an ad that will appear in the **PERFORMATHON** program book, distributed to all our 600 CMS families.

Please consider making a contribution by completing the enclosed form and returning it to CMS. If you would prefer to have us pick it up, give us a call! **The deadline for sponsorships, advertising and donations is April 15th.** For more information or questions, please contact us at Wright-Conti@cmsmusic.org or 610-489-3676.

Community Music School and this wonderful event would not be celebrating their 31st year without your support. Please help us make this year the best ever as we honor our 30 years! On behalf of all our students, we thank you for your generous support!

Sincerely,

Matthew Wright-Conti, *Executive Director*



Permathon Advertising Form
Kindly return by April 15th, 2024

COMPANY INFORMATION

Company Name: _____	
Contact Person (not listed in program): _____	
Address: _____ _____ _____	Phone #: _____ Email: _____ Website: _____

ADVERTISING INFORMATION

Program Advertisements

All ads are printed in black and white.

- Full Page \$200** (4½w x 7½h)
- Half Page \$100** Vertical (2¼w x 7½h)
- Quarter Page Vertical \$50** (2¼w x 3 ½h)
- Please use ad from previous year.
- I will email a copy of the ad I wish to use to Wright-Conti@cmsmusic.org by April 15, 2024.

TERMS & CONDITIONS

Community Music School intends to publish a program book containing Advertisements and a Sponsors Page to be distributed to all guests attending the Permathon. Community Music School intends to display sponsors during the event. The Advertiser desires to place an ad in the program book and/ or sponsor the indicated event. Therefore, the parties hereby agree to the following terms:

1. Advertiser agrees to pay Community Music School the amount indicated above in consideration for a sponsorship or advertisement.
2. Advertiser agrees to provide the required materials (camera-ready or .jpg copy for print and .jpg logo for website link) as contracted.
3. This signed contract and payment in full are due by April 15, 2024. Proofs will not be provided.

Advertiser Signature: _____ **Date:** _____

<p>Please return signed agreement and materials: Community Music School, Attn: PERFORMATHON 775 W. Main Street, Trappe, PA 19426 Ph: 610-489-3676</p> <p>Checks payable to "Community Music School" Or</p> <p>Credit Card # _____ Expiration Date: _____ Zip Code: _____ CVV: _____</p>	<p>Please forward .jpg of logo to: Wright-Conti@cmsmusic.org Thank You for supporting Community Music School!</p>
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Annual Performathon Donation Form
Kindly return by April 15th, 2024

DONOR INFORMATION

Donor or Company Name: _____

Donor Contact Person: _____

Address: _____

Phone #: _____
 Email: _____
 Website: _____

Donor Signature: _____

DONATED ITEM INFORMATION

Item Name:	Item Value (Fair Market Value):	Expiration Date (if applicable):

Item Description: _____

Delivery Arrangements:

- Delivered with form
- Pick-up by CMS Rep
- Delivered by Donor

Please return signed form to:
 Community Music School
 Attn: PERFORMATHON
 775 W. Main Street, Trappe, PA 19426
 Ph: 610-489-3676

Please forward .jpg of logo to:
Wright-Conti@cmsmusic.org
Thank You for supporting Community Music School! Your donation may be tax deductible.
 Check with your tax advisor.

Please make a copy of this form for your records.